**How to Plan a Website**

**Structure**

**List the main headings you would like on your website.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Home** | **About** | **Shop** | **Contact** | **Blog** |

**Then think about your sub categories**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Home** | **About** | **Shop** | **Contact** | **Blog** |

|  |  |
| --- | --- |
| **T&Cs** | **Soups** |
| **Testimonials** | **Dried Products** |
| **Recipes** |
| **Fresh** |

**Graphics**

**What images would you like on the home page?**

**Will you be using images of your products on the other pages?**

**Do you want a large header across the top of the page?**

**Theme**

**Colours**

**What colours would you like to have? Select one main background colour, and one to two other colours. Try and tie your logo into the overall colour scheme.**

**Functionality**

**What would you like your website to do? Drive sales? Inform the customer? Be a space to share thoughts and feelings?**

**Do you want slideshows or videos?**

**Will you require payment options? Newsletter sign ups?**

**Will you require Social Media icons leading to your other platforms?**

**Overall Thoughts**

**Do you want a fresh and vibrant or a subtle , warm and fuzzy site?**

**Do you want minimalistic or heavy on content.**

**Research other websites and see what you like or don’t like about them.**